

19 July 2012

All Members of Indian Broadcasting Foundation (IBF):

Advisory on Participation of Children in TV Reality Shows

At its meeting held on July 13, 2012, the Broadcasting Content Complaints Council (BCCC) held wide-ranging discussions on the issue of participation of children in television reality shows and similar programmes.

In accordance with the decisions taken, all IBF Member Channels are advised to strictly adhere to and comply with the 'Guidelines to Regulate Child Participation in TV Serials, Reality Shows and Advertisements 2010-2011' issued by the National Commission for Protection of Child Rights (NCPCR).



Justice (Retd.) A.P. Shah
Chairperson
Broadcasting Content Complaints Council