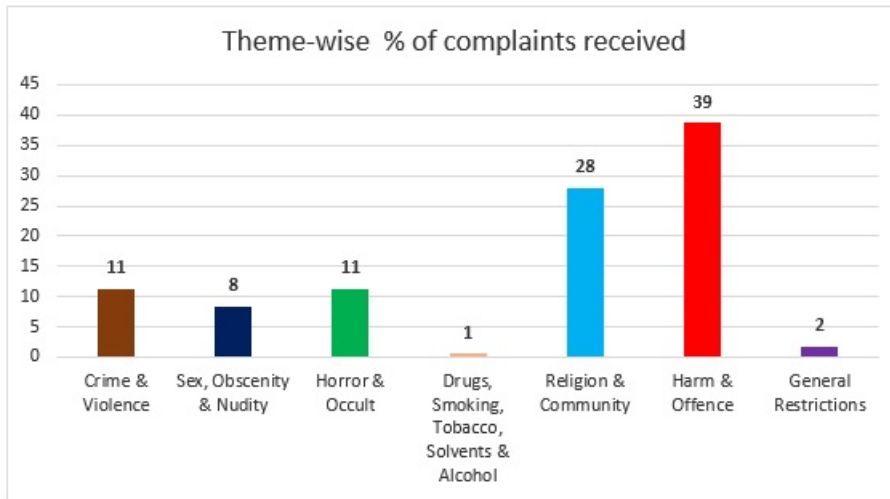


**Theme-wise Analysis of Complaints**  
**(03/07/2012 – 22/08/2015)**



Since its inception and till 22 August 2015, BCCC has addressed a total of **27,676** complaints, including **5262** specific complaints

- For the period 3 July 2012 to 22 August 2015, the highest percentage (**39%**) of complaints were against **Theme-6: Harm & Offence**, followed by **Theme-5: Religion and Community (28%)** of the 4545 specific complaints
- The **Harm & Offence** complaints pertain to portrayal of persons with disabilities, child marriage/abuse/exploitation, stereotyping of women, mistreatment of animals and airing of content offensive to public feeling
- This is a *marked departure* from the earlier trend presented in January 2012, when the maximum number of complaints (**47%**) related to **Theme-2: Sex, Obscenity & Nudity**. The reversal has resulted from BCCC's constant focus on content that violated **Theme-2**. A large number of Advisories issued and the bulk of penal action taken also related to content that violated the **Sex, Obscenity and Nudity** guideline.
- Now only **8%** of complaints pertain to **Theme 2—Sex, Obscenity & Nudity**. A large number of these complaints were received from the Ministry of I&B and most were against the content of English TV programmes
- Complaints relating to **Theme 1—Crime & Violence**: Nearly **11%** of the specific complaints pertained to this Theme.
- Complaints relating to **Theme 3—Horror & Occult**: **11%** of the 4545 specific complaints related to horror programmes
- Complaints relating to **Theme 4—Drugs, Smoking, Tobacco, and Solvents & Alcohol**: Such complaints pertaining to depiction of smoking scenes, consumption of alcohol and drugs were found to be less than 1%
- Complaints relating to **Theme 5—Religion & Community**: Approximately **28%** of the complaints related to this Theme. Most complaints pertained to mythology-based programmes aired on various channels
- Remaining 2% of the complaints pertained to **Theme 7—General Restrictions**. These grievances were against depiction of wrong map of India, insult to the National Flag and wrong portrayal of court proceedings