

14 August 2013

ALL MEMBER CHANNELS OF INDIAN BROADCASTING FOUNDATION (IBF):

Advisory on Telecast of Content Sensitive to Minorities

The Broadcasting Content Complaints Council (BCCC) has addressed issues and complaints regarding portrayal of content sensitive to the minorities in various TV programmes.

While BCCC wishes to avoid being a pre-censoring agency or intrude upon the freedom of media, the Council feels that Channels must rely upon their discretion while depicting any content that leads to the stereotyping of minorities.

Channels should approach content of sensitivity to the minorities with caution and, when necessary, ensure that any such depiction is preceded by a declaration that it is a work of fiction and bears no resemblance to any community, caste or creed.

Due diligence should be adopted to ensure that an entire community is not projected as fanatic, intolerant or criminal.

The objective is to create an atmosphere congenial to communal harmony, peace and amity without telecasting content that hurts the sentiments of communities and religious groups.

For & on behalf of
Broadcasting Content Complaints Council



Justice (Retd.) A.P. Shah
Chairperson

The Council places on record its appreciation of Mr. Wajahat Habibullah, Chairperson, National Commission for Minorities, and Member, BCCC, whose valuable suggestions helped in the preparation of this Advisory.

BROADCASTING CONTENT COMPLAINTS COUNCIL

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