

14 August 2013

ALL MEMBER CHANNELS OF INDIAN BROADCASTING FOUNDATION (IBF):

Advisory against Showing Acid Attacks on Television

The Broadcasting Content Complaints Council (BCCC) has received several complaints relating to content that depicts acid attacks in TV programmes. In almost all cases, the targets are women and girls.

The Council considers acid attacks to be among the most heinous of crimes with traumatic, irreversible physical and psychological consequences to the victim.

The Hon'ble Supreme Court has taken cognisance of the growing number of acid attacks in India and directed the State to frame and implement most stringent rules to regulate the sale of acid and other corrosive substances.

This Council believes it is time broadcasters were also sensitised against showing acid attacks. The issue needs immediate attention so that all Channels effectively mitigate the overwhelming implications of any such depiction.

This is even more pertinent for various crime-based programmes since these shows often depict an acid attack case in some detail through dramatised version of a real incident.

The Council, therefore, advises all Channels to be extremely sensitive to the excruciating physical and psychological agony of acid attack victims.

For & on behalf of
Broadcasting Content Complaints Council


Justice (Retd.) A.P. Shah
Chairperson

BROADCASTING CONTENT COMPLAINTS COUNCIL

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